

2016 Builder and Developer Editorial Calendar

	THEME	PRODUCTS	SHOW/EVENT	ADVERTISING MATERIALS DUE
January	2016 Outlook IBS issue  	Membranes Building Materials Windows & Doors Tankless Water Heaters Software Fire Sprinklers Plumbing	 IBS: Jan. 19-21, Las Vegas, NV  KBIS: Jan. 19-21, Las Vegas, NV	December 15, 2015
February	Multifamily Exteriors Curb Appeal	Roofing, Stucco, Siding Paint & Trim Mailboxes & Ornamental Pavers Curb Appeal Garage Doors		January 15, 2016
March	Creative Kitchens & Baths / NKBA Move-up Single-Family 	Cabinets & Countertops Appliances & Faucets Showers & Baths Flooring Fireplaces Plumbing & Fire Sprinklers Moldings & Trim Noise suppression		February 15, 2016
April	Annual Home Builders' Reverse Directory Big Builder Showcase	Buyers Guide 1,000 Active Homebuilder database		March 15, 2016
May	Building Envelope Technology 	Solar, Insulation SIPs & ICF Weatherrproofing Flooring Smart Home Technology HVAC		April 15, 2016
June	2016 Mid-Year Report Card Land Development Finance PCBC Show Issue	Exteriors Windows & Doors Roofing Software Siding	 PCBC: June 22-23, San Francisco, CA	May 16, 2016
July	Outdoor Living Gold Nugget Award Winners 	Landscaping Outdoor Kitchens & BBQ's Decking, Patios Paving Garage Doors		June 15, 2016
August	Affordable Housing Urban Infill Building Envelope	Ventilation, HVAC Water Heaters Appliances Flooring Cabinets Plumbing		July 15, 2016
September	Excellent Exteriors & Curb Appeal 	Pavers, Stone & Brick Retaining Walls, Paint & Trim Roofing, Siding Trim and Stucco, Garage Doors Weather Proofing Membranes		August 15, 2016
October	Interesting Interiors	Interior Lighting Cabinets & Molding Appliances, Flooring, Countertops, Fireplaces and Mantels Plumbing, Electrical Faucets	 B/S SHOW  GREEN BUILD Oct. 5-7, Los Angeles, CA	Sept. 15, 2016 Remodeling / Deck Expo JLC Live Baltimore Oct 6-7, 2016
November	Green Issue 	Treated Lumber Windows & Doors SIPs, ICF Plumbing Exteriors		October 14, 2016
December	2016 Awards Issue Year in Review "Builder of the Year" Who's Who in Home Building	Editor's Choice Awards 2016 Brand Survey Winners		November 15, 2016

YELLOW - Indicates special issues with trade show BONUS DISTRIBUTION!