

2017 Builder and Developer Editorial Calendar

	THEME	PRODUCTS	SHOW/ EVENT	ADVERTISING MATERIALS DUE	
January 	2017 Outlook IBS issue 	<ul style="list-style-type: none"> • Membranes, Software • Building Materials • Windows & Doors • Tankless Water Heaters 	<ul style="list-style-type: none"> • Fire Sprinklers • Plumbing, Weatherization • Insulation, OSB 	IBS: Jan. 10-12, Orlando, FL  KBIS: Jan. 10-12, Orlando, FL 	December 15, 2016
February	Multifamily Exteriors Curb Appeal	<ul style="list-style-type: none"> • Roofing, Stucco, Siding • Paint & Trim • Mailboxes & Ornamental 	<ul style="list-style-type: none"> • Pavers • Curb Appeal • Garage Doors 		January 15, 2017
March 	Creative Kitchens & Baths / NKBA Move-up Single-Family	<ul style="list-style-type: none"> • Cabinets & Countertops • Appliances & Faucets • Showers & Baths • Flooring, Fireplaces 	<ul style="list-style-type: none"> • Plumbing & Fire Sprinklers • Moldings & Trim • Decking and Patios • Weatherization, Insulation, OSB 		February 15, 2017
April	Annual Home Builders' Reverse Directory Big Builder Showcase	<ul style="list-style-type: none"> • Buyers Guide • 1,000 Active Homebuilder database 			March 15, 2017
May 	Building Envelope Technology	<ul style="list-style-type: none"> • Solar, HVAC Technology • SIPs & ICF, Flooring • Weatherrproofing 	<ul style="list-style-type: none"> • Smart Home Technology • Weatherization • Insulation, OSB 		April 15, 2017
June	2017 Mid-Year Report Card Land Development Finance PCBC Show Issue	<ul style="list-style-type: none"> • Weatherization • Insulation, OSB • Exteriors, Siding 	<ul style="list-style-type: none"> • Windows & Doors • Roofing, Software • The Digital Home 	PCBC: June 28-29 San Diego, CA 	May 16, 2017
July 	Outdoor Living Gold Nugget Award Winners	<ul style="list-style-type: none"> • Landscaping • Outdoor Kitchens & BBQ's • Decking, Patios • Paving, Garage Doors 	<ul style="list-style-type: none"> • Weatherization • Insulation, OSB • Windows & Doors 		June 14, 2017
August	Affordable Housing Urban Infill Building Envelope Home Electronics	<ul style="list-style-type: none"> • Ventilation, HVAC • Water Heaters • Appliances • Outdoor Living 	<ul style="list-style-type: none"> • Flooring • Cabinets • Plumbing 		July 15, 2017
September 	Excellent Exteriors & Curb Appeal	<ul style="list-style-type: none"> • Pavers, Stone & Brick, Decks • Retaining Walls, Paint & Trim • Roofing, Siding, Membranes • Trim and Stucco, Garage Doors 	<ul style="list-style-type: none"> • Weather Proofing • Weatherization, Insulation, OSB • Windows & Doors 		August 15, 2017
October	Interesting Interiors Home Management Software	<ul style="list-style-type: none"> • Interior Lighting • Cabinets & Molding • Appliances, Flooring, • Faucets 	<ul style="list-style-type: none"> • Countertops, Fireplaces and Mantels • Plumbing, Electrical 	BIS Nov. 8-10 Boston, MA  GREEN BUILD	September 15, 2017 Remodeling / Deck Expo JLC Live Nashville Oct 26-27, 2017
November 	Green Issue Digital Energy Management	<ul style="list-style-type: none"> • Treated Lumber • Windows & Doors • SIPs, ICF 	<ul style="list-style-type: none"> • Plumbing, Exteriors • Weatherization • Insulation, OSB 		October 15, 2017
December	2017 Awards Issue Year in Review "Builder of the Year" Who's Who in Home Building	<ul style="list-style-type: none"> • Editor's Choice Awards • 2017 Brand Survey Winners 			November 15, 2017

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