

MONTH	SPECIAL ISSUE	THEME	SHOW/PRODUCTS	ADVERTISING EVENT	MATERIALS DUE
<b>JANUARY</b> 	IBS/KBIS Issue	<ul style="list-style-type: none"> <li>2018 Outlook</li> <li>IBS/KBIS Issue</li> <li>Industry experts and IBS speakers weigh in</li> </ul>	<ul style="list-style-type: none"> <li>BRAND SURVEY WINNERS</li> <li>IBS PRODUCT PREVIEW</li> </ul>	<b>IBS/ KBIS</b>  June 9-11 Orlando, FL 	12/15/2017
<b>FEBRUARY</b>		<ul style="list-style-type: none"> <li>2018 Nationals Winners</li> <li>Exterior Design</li> </ul>	<ul style="list-style-type: none"> <li>THE BEST OF IBS &amp; KBIS /NEW FOR 2018</li> <li>CURB APPEAL                             <ul style="list-style-type: none"> <li>-Windows &amp; Doors</li> <li>-Caulking &amp; Flashing</li> <li>-Pavers</li> </ul> </li> <li>-Garage Doors</li> <li>-Decorative</li> <li>-Siding, Stucco, Paint</li> <li>-Roofing</li> <li>-Mailboxes</li> </ul>		1/15/2018
<b>MARCH</b> 		<ul style="list-style-type: none"> <li>Best Green, Production Builds</li> <li>Eliant Homebuyers' Choice Award Winners</li> </ul>	<ul style="list-style-type: none"> <li>ECO-FRIENDLY</li> <li>WATER SMART PLUMBING                             <ul style="list-style-type: none"> <li>-Pipes &amp; Drains</li> <li>-Water Heating</li> <li>-Insulation</li> </ul> </li> <li>-HVAC</li> <li>-Building Envelope</li> <li>-Thermostats</li> <li>-Faucets</li> <li>-Toilets</li> <li>-OSB</li> </ul>		2/15/2018
<b>APRIL</b>	Buyer's Guide	<ul style="list-style-type: none"> <li>Buyer's Guide</li> </ul>	<ul style="list-style-type: none"> <li>TOP 200 MANUFACTURERS DIRECTORY WITH PRODUCTS</li> </ul>		3/15/2018
<b>MAY</b> 	Production Builder 200	<ul style="list-style-type: none"> <li>Production Builder 200 (Top 200 Most Successful Production Builders in the US)</li> <li>Partnered with  CoreLogic</li> <li>Big Builder Showcase</li> </ul>	<ul style="list-style-type: none"> <li>SMART HOME TECH                             <ul style="list-style-type: none"> <li>-Solar &amp; Back Up</li> <li>-Thermostats</li> </ul> </li> <li>BUILDING ENVELOPE                             <ul style="list-style-type: none"> <li>-Weatherproofing</li> <li>-Siding</li> </ul> </li> <li>-HVAC</li> <li>-Appliances</li> <li>-Insulation</li> <li>-OSB</li> </ul>		4/15/2018
<b>JUNE</b>	The Land Issue	<ul style="list-style-type: none"> <li>2018 Mid-Year Report Card</li> <li>Land Development</li> <li>Finance</li> <li>PCBC Show Issue</li> </ul>	<ul style="list-style-type: none"> <li>PCBC PREVIEW</li> </ul>	<b>PCBC</b> June 27-28 San Francisco, CA 	5/15/2018
<b>JULY</b> 		<ul style="list-style-type: none"> <li>Outdoor Living</li> <li>Gold Nugget Winners</li> </ul>	<ul style="list-style-type: none"> <li>WWYW APPROVED GREEN PRODUCTS</li> <li>OUTDOOR LIVING                             <ul style="list-style-type: none"> <li>-Decking, Patio</li> <li>-Water Heaters</li> </ul> </li> <li>-Fireplaces</li> <li>-Pavers</li> </ul>	<b>BONUS ADVERTORIAL</b>	6/15/2018
<b>AUGUST</b>	The Millennial Issue	<ul style="list-style-type: none"> <li>Millennial &amp; First Time Buyer Builders</li> <li>Affordable</li> <li>Urban Infill</li> </ul>	<ul style="list-style-type: none"> <li>INTERIOR PRODUCTS                             <ul style="list-style-type: none"> <li>- Flooring</li> <li>- Countertops, Tile</li> <li>- Water Heaters</li> </ul> </li> <li>-Appliances</li> <li>-Cabinets</li> <li>-OSB, Siding</li> </ul>	<b>BONUS ADVERTORIAL</b>	7/15/2018
<b>SEPTEMBER</b> 		<ul style="list-style-type: none"> <li>Excellent Exteriors</li> </ul>	<ul style="list-style-type: none"> <li>BUILDING ENVELOPE                             <ul style="list-style-type: none"> <li>-Insulation</li> <li>-Siding</li> </ul> </li> <li>ENERGY EFFICIENT PRODUCTS                             <ul style="list-style-type: none"> <li>-HVAC</li> </ul> </li> <li>-Weatherproofing</li> <li>-Trim</li> <li>-OSB-Paint</li> <li>-Membranes</li> <li>-Water Heaters</li> </ul>		8/15/2018
<b>OCTOBER</b>		<ul style="list-style-type: none"> <li>Interesting Interiors</li> </ul>	<ul style="list-style-type: none"> <li>INTERIOR PRODUCTS                             <ul style="list-style-type: none"> <li>-Paint</li> <li>-Appliances</li> </ul> </li> <li>-Windows &amp; Doors</li> <li>-Molding</li> <li>-Flooring</li> <li>-Decorative</li> <li>-Trim</li> </ul>		9/15/2018
<b>NOVEMBER</b> 		<ul style="list-style-type: none"> <li>Weather Friendly Design</li> <li>Winter Destination Markets (50+ and Move Up)</li> </ul>	<ul style="list-style-type: none"> <li>WEATHERPROOFING                             <ul style="list-style-type: none"> <li>-Membranes</li> <li>-Siding</li> <li>-Flashing &amp; Calking</li> </ul> </li> <li>GREENBUILD PRODUCT PREVIEW</li> <li>-Roofing</li> <li>-Insulation-Fireplaces</li> <li>-OSB</li> </ul>	<b>Greenbuild</b> Nov 14-16 Chicago, IL	10/15/2018
<b>DECEMBER</b>	Pubby Awards 2018	<ul style="list-style-type: none"> <li>2018 Awards Issue</li> </ul>	<ul style="list-style-type: none"> <li>EDITOR'S CHOICE AWARDS</li> <li>2018 BRAND SURVEY WINNERS</li> </ul>		11/15/2018

### In Every Issue:

#### INDUSTRY OBSERVATIONS

Experienced Editorial Staff and Industry Experts comment in-depth on the hot topic of the month

#### INDUSTRY NEWS AND CALENDAR:

The only Calendar of Housing Industry Events in the business and the top news of the month compiled by editorial staff

#### DESIGN:

Each issue contains a design expert's advice on current trends

#### MARKET DATA:

Partnering with groups like Meyers Research, CoreLogic, John Burns Real Estate and MetroIntelligence, specific market research and data provided with commentary from analysts every month

#### SALES & MARKETING:

Partnering with Eliant, monthly installments in the popular series provides the best advice in the business on lead generation, sales conversion, and customer satisfaction

#### MULTIFAMILY:

National Multi-Family Housing Council contributes market commentary and editorial staff researches and highlights at least one multi-family project in every issue

#### EXECUTIVE INTERVIEW:

Executives spanning the breadth and depth of the housing industry answer the questions that define their expertise