

MONTH	SPECIAL ISSUE	THEME	SHOW/PRODUCTS	ADVERTISING EVENT	MATERIALS DUE
JANUARY 	Exteriors	<ul style="list-style-type: none"> • 2019 Nationals Winners • Exterior Design 	<ul style="list-style-type: none"> • CURB APPEAL <ul style="list-style-type: none"> -Windows & Doors -Caulking & Flashing -Pavers -Garage Doors -Roofing -Decorative -Siding, Stucco, Paint -Mailboxes 		12/14/2019
FEBRUARY	IBS/KBIS Issue	<ul style="list-style-type: none"> • 2019 Outlook • IBS/KBIS Issue • IBS speakers weigh in • Industry experts and 	<ul style="list-style-type: none"> • THE BEST OF IBS & KBIS/NEW FOR 2018 Feb 19-21 • BRAND SURVEY WINNERS • IBS PRODUCT PREVIEW 	IBS/ KBIS Las Vegas, NV	1/15/2019
MARCH 		<ul style="list-style-type: none"> • Best Green, Production Builds • Eliant Homebuyers' Choice Award Winners 	<ul style="list-style-type: none"> • ECO-FRIENDLY • WATER SMART PLUMBING <ul style="list-style-type: none"> -Pipes & Drains -Water Heating -Faucets -Toilets 		2/15/2019
APRIL	Buyer's Guide	<ul style="list-style-type: none"> • Buyer's Guide 	<ul style="list-style-type: none"> • TOP 200 MANUFACTURERS DIRECTORY WITH PRODUCTS 		3/15/2019
MAY 	Production Builder 200	<ul style="list-style-type: none"> • Production Builder 200 (Top 200 Most Successful Production Builders in the US) • Big Builder Showcase 	<ul style="list-style-type: none"> • SMART HOME TECH <ul style="list-style-type: none"> -Solar & Back Up Batteries -Thermostats • BUILDING ENVELOPE <ul style="list-style-type: none"> -Weatherproofing -Siding -HVAC -Appliances -Insulation -OSB -Sheathing Roofing 		4/15/2019
JUNE	The Land Issue	<ul style="list-style-type: none"> • 2019 Mid-Year Report Card • Land Development • Finance • PCBC Show Issue 	<ul style="list-style-type: none"> • PCBC PREVIEW 	PCBC May 30-31 San Francisco, CA	5/6/2019
JULY 		<ul style="list-style-type: none"> • Outdoor Living • Gold Nugget Winners 	<ul style="list-style-type: none"> • WWYW APPROVED GREEN PRODUCTS • OUTDOOR LIVING <ul style="list-style-type: none"> -Decking, Patio -Flashing -Fireplaces -Pavers 		6/14/2019
AUGUST	The Millennial Issue	<ul style="list-style-type: none"> • Summer Destination Markets • Outdoor Living Part 2 • Master Planned Communities 	<ul style="list-style-type: none"> • INTERIOR MERCHANDISING • Kitchen & Bath • Indoor Air Quality 		7/15/2019
SEPTEMBER 		<ul style="list-style-type: none"> • Millennial & First time Buyer Builders • Affordable • Boomers 	<ul style="list-style-type: none"> • BUILDING ENVELOPE <ul style="list-style-type: none"> -Insulation -Siding • ENERGY EFFICIENT PRODUCTS <ul style="list-style-type: none"> -HVAC -Weatherproofing -Trim -OSB -Membranes -Insulation 	-Paint	8/15/2019
OCTOBER		<ul style="list-style-type: none"> • Interesting Interiors • Kitchen & Bath 	<ul style="list-style-type: none"> • INTERIOR PRODUCTS <ul style="list-style-type: none"> -Paint -Appliances -Windows & Doors -Molding -Flooring -Decorative -Tile -Countertops 		9/16/2019
NOVEMBER 		<ul style="list-style-type: none"> • Weather Friendly Design • Winter Destination Markets (50+ and Move Up) 	<ul style="list-style-type: none"> • WEATHERPROOFING <ul style="list-style-type: none"> -Membranes -Siding -Flashing & Calking • GREENBUILD PRODUCT PREVIEW -Roofing -Insulation-Fireplaces 	Greenbuild Nov 20-22 Atlanta, GA	10/15/2019
DECEMBER	Pubby Awards 2019	<ul style="list-style-type: none"> • 2019 Awards Issue 	<ul style="list-style-type: none"> • EDITOR'S CHOICE AWARDS • 2019 BRAND SURVEY WINNERS 		11/15/2019

In Every Issue:

INDUSTRY OBSERVATIONS

Experienced Editorial Staff and Industry Experts comment in-depth on the hot topic of the month

INDUSTRY NEWS AND CALENDAR:

The only Calendar of Housing Industry Events in the business and the top news of the month compiled by editorial staff

DESIGN:

Each issue contains a design expert's advice on current trends

MARKET DATA:

Partnering with groups like Meyers Research, CoreLogic, John Burns Real Estate and MetrolIntelligence, specific market research and data provided with commentary from analysts every month

SALES & MARKETING:

Partnering with Eliant, monthly installments in the popular series provides the best advice in the business on lead generation, sales conversion, and customer satisfaction

MULTIFAMILY:

National Multi-Family Housing Council contributes market commentary and editorial staff researches and highlights at least one multi-family project in every issue

EXECUTIVE INTERVIEW:

Executives spanning the breadth and depth of the housing industry answer the questions that define their expertise