<table>
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<tr>
<th>MONTH</th>
<th>SPECIAL ISSUE</th>
<th>THEME</th>
<th>SHOW/PRODUCTS</th>
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| JANUARY | IBS/KBIS Issue | • 2020 Outlook  
• IBS Speakers weigh in  
• Industry experts and leaders | • BRAND SURVEY WINNERS  
• IBS PRODUCT PREVIEW | IBS/ KBIS  
Jan. 21-23  
Las Vegas, NV | 12/11/2019 |
| FEBRUARY | Exteriors | • 2020 National Winners  
• Exterior Design | • THE BEST OF IBS & KBIS/NEW FOR 2020  
• CURB APPEAL  
- Windows & Doors  
- Garage Doors  
- Roofing  
- Pavers  
- Caulking & Flashing  
- Decorative  
- Mailboxes  
- Siding, Stucco | IBS/KBIS  
12/11/2019 | 1/10/2020 |
| MARCH | Customer Service Issue | • Best Green, Production Builds | • ECO-FRIENDLY  
• WATER SMART PLUMBING  
- Pipes & Drains  
- Faucets  
- Water Heating  
- Toilets | 2/10/2020 |
| APRIL | Buyer’s Guide | • Buyer’s Guide | • MANUFACTURERS DIRECTORY WITH PRODUCTS | 3/13/2020 |
| MAY | | • Big Builder Showcase  
• Solar & Back Up Batteries  
• HVAC  
• Thermostats  
• Appliances  
• BUILDING ENVELOPE  
- Weatherproofing  
- Insulation  
- Sheathing Roofing  
- Siding  | 4/10/2020 |
| JUNE | The PCBC Issue | • 2020 Mid-Year Report Card  
• Land Development  
• Finance  
• PCBC Show Issue | PCBC  
June 10-11  
San Francisco, CA | 5/10/2020 |
| JULY | | • Outdoor Living  
• Gold Nugget Winners | • WWW APPROVED GREEN PRODUCTS  
• EXTERIOR WALL SYSTEMS/OSB/WEATHERIZATION  
- High Performance Walls, Ceilings and Attics  
- BuildingEnvelope | 6/10/2020 |
| AUGUST | The Millenial Issue | • Millenial & First time Buyers  
• Smart Home Tech  
• Master Planned Communities | • INTERIOR MERCHANDISING  
• Kitchen & Bath  
• Indoor Air Quality | 7/10/2020 |
| SEPTEMBER | Curb Appeal | • Affordable  
• Boomers | • BUILDING ENVELOPE  
- Insulation  
- Weatherproofing  
- OSB  
- Siding  
- Trim  
- Membranes  
• ENERGY EFFICIENT PRODUCTS  
- HVAC  
- Thermostats  
- Insulation | 8/10/2020 |
| OCTOBER | | • Interesting Interiors  
• Kitchen & Bath | • INTERIOR PRODUCTS  
- Paint  
- Windows & Doors  
- Flooring  
- Tile  
- Appliances  
- Molding  
- Decorative  
- Countertops | 9/12/2020 |
| NOVEMBER | | • Weather Friendly Design  
• Winter Destination Markets  
(50+ and Move Up) | • WEATHERPROOFING  
- Membranes  
- Roofing  
- Siding  
- Insulation  
- Fireplaces  
- Flashing & Caiking  
- GREENBUILD PRODUCT PREVIEW | Greenbuild  
Nov. 4-6  
Atlanta, GA  
BIS Show - TBD | 10/9/2020 |
| DECEMBER | Pubby Awards 2020 | • 2020 Awards Issue | • EDITOR’S CHOICE AWARDS  
• 2020 BRAND SURVEY WINNERS | 11/13/2020 |

**In Every Issue:**

**INDUSTRY OBSERVATIONS:** Experienced Editorial Staff and Industry Experts comment in-depth on the hot topic of the month

**INDUSTRY NEWS AND CALENDAR:** The only Calendar of Housing Industry Events in the business and the top news of the month compiled by editorial staff

**ARCHITECTURE AND DESIGN:** Each issue contains a design expert’s advice on current trends

**MARKET RESEARCH:** Partnering with groups like Meyers Research, CoreLogic, John Burns Real Estate and MetroIntelligence, specific market research and data provided with commentary from analysts every month

**SALES & MARKETING:** Monthly installments in the popular series provides the best advice in the business on lead generation, sales conversion, and customer satisfaction

**FEATURED HOMEBUILDING PROJECTS:** Every issue features innovative homebuilding projects nationwide, with building methods to incorporate into your next project

**FEATURED INTERVIEW:** Executives spanning the breadth and depth of the housing industry answer the questions that define their expertise