

| MONTH | SPECIAL ISSUE | THEME | SHOW/PRODUCTS | ADVERTISING EVENT | MATERIALS DUE |
|---|------------------------|---|---|---|---------------|
| JANUARY  | IBS/KBIS Issue | <ul style="list-style-type: none"> 2020 Outlook IBS Speakers weigh in Industry experts and leaders | <ul style="list-style-type: none"> BRAND SURVEY WINNERS IBS PRODUCT PREVIEW | IBS/ KBIS  Jan. 21-23 Las Vegas, NV | 12/11/2019 |
| FEBRUARY | Exteriors | <ul style="list-style-type: none"> 2020 National Winners Exterior Design | <ul style="list-style-type: none"> THE BEST OF IBS & KBIS/NEW FOR 2020 CURB APPEAL -Windows & Doors -Garage Doors -Roofing -Pavers -Caulking & Flashing -Decorative -Mailboxes -Siding,Stucco | | 1/10/2020 |
| MARCH  | Customer Service Issue | <ul style="list-style-type: none"> Best Green, Production Builds | <ul style="list-style-type: none"> ECO-FRIENDLY WATER SMART PLUMBING -Pipes & Drains -Faucets -Water Heating -Toilets | | 2/10/2020 |
| APRIL | Buyer's Guide | <ul style="list-style-type: none"> Buyer's Guide | <ul style="list-style-type: none"> MANUFACTURERS DIRECTORY WITH PRODUCTS | | 3/13/2020 |
| MAY  | | <ul style="list-style-type: none"> Big Builder Showcase | <ul style="list-style-type: none"> SMART HOME TECH -Solar & Back Up Batteries -HVAC -Thermostats -Appliances BUILDING ENVELOPE -Weatherproofing -Insulation -Sheathing Roofing -Siding -OSB -House Wrap | | 4/10/2020 |
| JUNE | The PCBC Issue | <ul style="list-style-type: none"> 2020 Mid-Year Report Card Land Development Finance PCBC Show Issue | <ul style="list-style-type: none"> PCBC ISSUE | PCBC  June 10-11 San Francisco, CA | 5/10/2020 |
| JULY  | | <ul style="list-style-type: none"> Outdoor Living Gold Nugget Winners | <ul style="list-style-type: none"> WWW APPROVED GREEN PRODUCTS EXTERIOR WALL SYSTEMS/OSB/WEATHERIZATION -High Performance Walls, Ceilings and Attics -Building Envelope | | 6/10/2020 |
| AUGUST | The Millennial Issue | <ul style="list-style-type: none"> Millennial & First time Buyers Smart Home Tech Master Planned Communities | <ul style="list-style-type: none"> INTERIOR MERCHANDISING Kitchen & Bath Indoor Air Quality | | 7/10/2020 |
| SEPTEMBER  | Curb Appeal | <ul style="list-style-type: none"> Affordable Boomers | <ul style="list-style-type: none"> BUILDING ENVELOPE -Insulation -Weatherproofing -OSB -Siding -Trim -Membranes ENERGY EFFICIENT PRODUCTS -HVAC -Thermostats -Insulation | | 8/10/2020 |
| OCTOBER | | <ul style="list-style-type: none"> Interesting Interiors Kitchen & Bath | <ul style="list-style-type: none"> INTERIOR PRODUCTS -Paint -Windows & Doors -Flooring -Tile -Appliances -Molding -Decorative -Countertops | | 9/12/2020 |
| NOVEMBER  | | <ul style="list-style-type: none"> Weather Friendly Design Winter Destination Markets (50+ and Move Up) | <ul style="list-style-type: none"> WEATHERPROOFING -Membranes -Roofing -Siding -Insulation-Fireplaces -Flashing & Calking GREENBUILD PRODUCT PREVIEW | Greenbuild Nov. 4-6 Atlanta, GA BIS Show - TBD | 10/9/2020 |
| DECEMBER | Pubby Awards 2020 | <ul style="list-style-type: none"> 2020 Awards Issue | <ul style="list-style-type: none"> EDITOR'S CHOICE AWARDS 2020 BRAND SURVEY WINNERS | | 11/13/2020 |

In Every Issue:

INDUSTRY OBSERVATIONS

Experienced Editorial Staff and Industry Experts comment in-depth on the hot topic of the month

INDUSTRY NEWS AND CALENDAR:

The only Calendar of Housing Industry Events in the business and the top news of the month compiled by editorial staff

ARCHITECTURE AND DESIGN:

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Partnering with groups like Meyers Research, CoreLogic, John Burns Real Estate and MetrolIntelligence, specific market research and data provided with commentary from analysts every month

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Every issue features innovative homebuilding projects nationwide, with building methods to incorporate into your next project

FEATURED INTERVIEW:

Executives spanning the breadth and depth of the housing industry answer the questions that define their expertise